

LumaCoolTM Whitening Pen

INSTRUCTIONS-FOR-USE:

Remove the cap of the LumaCool[™] Teeth Whitening Pen and twist the opposite end of the pen until the teeth whitening gel appears on the brush. Brush a thin layer of the LumaCool[™] Teeth Whitening Gel over the front surface of the teeth, one tooth at a time, to the teeth you wish to whiten. Twist the end as needed to release more gel (once every 3-4 teeth).

When applying, allow up to 10-15 seconds for the whitening gel to dry on your teeth before allowing your lips or tongue to touch your teeth. For best results, do not eat or drink for 30 minutes so that the LumaCool™ Teeth Whitening Gel remains on your teeth and has time to work. After the gel has been on your teeth for 30 minutes you can either brush off or allow it to simply wear off.

FREQUENTLY ASKED QUESTIONS

Q: How does the LumaCool™ Teeth Whitening Pen work?

A: Once applied, the whitening ingredient adheres to the teeth and works to remove discoloration from within the tooth enamel. The LumaCool[™] Teeth Whitening Gel also removes unwanted stains on the surface of the teeth.

Q: How quickly will I see results? A: You should start to see results after a few days of using the LumaCool[™] Teeth Whitening

Pen depending on the natural color of your teeth and the level of staining. Q: How long can I use the LumaCool™ Teeth

Whitening Pen? A: Until your teeth have reached their natural desired color. However, you should consult your dentist if you wish to continue using for more than four continuous weeks.

Q: Is the LumaCool[™] Teeth Whitening Gel safe on my tooth enamel?

A: The LumaCool[™] Teeth Whitening Gel is safe for your tooth enamel, but may cause tooth sensitivity (see IMPORTANT INFORMATION for details).

O: Is the LumaCool[™] Gel safe & effective? A: The materials in the LumaCool[™] Teeth Whitening Gel have been used for many years to lighten teeth and have been proven to be safe and effective. A significant improvement in tooth color should be observed after only two weeks of treatment.

Q: How long should one pen last?
A: A LumaCool[™] Teeth Whitening Pen can last for 3 - 4 weeks or more depending on the number of daily applications.
Q: Will the LumaCool[™] Teeth Whitening Gel whiten crowns, caps, fillings, and/or veneers?
A: No, the LumaCool[™] Teeth Whitening Gel only whitens natural teeth.
Q: How long do I have to wait between the

daily applications?

A: Since LumaCool[™] Teeth Whitening Gel is normally applied twice daily after brushing your teeth, we recommend that you use LumaCool[™] Gel once in the morning and once in the evening to coincide with your regular brushing regimen. If you prefer, you can apply the two applications back to back as long as you wait at least 30 minutes without eating or drinking after an application. The LumaCool[™] Teeth Whitening Gel can be applied up to three times per day.

Q: Will the LumaCool[™] Teeth Whitening Gel affect my dental work?

A: No. The LumaCool[™] Gel will not damage your dental work. However we recommend consulting your dentist before using any tooth whiteners.

O: Can children use the LumaCool™ Teeth Whitening Pen?

A: consult your dentist for use on anyone under the age of 18.

IMPORTANT INFORMATION

To maintain whiter teeth, use the LumaCool[™] Teeth Whitening Pen as directed every 6 months or as needed. For best results, do not brush your teeth with a tooth paste containing fluoride prior to the application of the whitening material. The fluoride in tooth paste can inhibit the whitening process. Brushing with a baking soda toothpaste or brushing with no tooth paste prior to using the LumaCool[™] Teeth Whitening Pen will improve the whitening results. 30 minutes after the LumaCool[™] Teeth Whitening Pen application, brush with your favorite whitening tooth paste containing fluoride, this can improve the whitening results. Use this product for 3 to 4 days, 2 to 3 times a day, after your teeth have been whitened professionally. Or, 2 to 3 times a day for 7-14 days without an in-office whitening procedure.

Tobacco, coffee, tea and red wine are among the common causes of tooth stains. Smoking, drinking coffee, tea and red wine will provide less satisfying results. For even whiter teeth, use for an additional 7 days. Tooth stains can occur on the surface of the teeth as well as between teeth. Use the LumaCool[™] Teeth Whitening Pen's brush to whiten both the surface and the harder to reach places between your teeth.

Teeth Sensitivity:

Some consumers may experience gum irritation or tooth sensitivity which usually goes away in 1-3 days after treatment has been stopped. If you are experiencing sensitivity, stop using LumaCool[™] Teeth Whitening Gel and consult your dentist.

Warnings:

Keep out of reach of children.

Store the LumaCool[™] Teeth Whitening Pen in a cool place, away from heat.

Avoid contact with eyes. If product contacts the eye, flush immediately with copious amounts of water for 15 minutes: consult physician if irritation or disturbance in vision occurs.

Should product cause a lasting noticeable skin reaction, flush with water for 15 minutes and consult physician.

If a substantial quantity is ingested, or in case of noticeable discomfort, drink large quantities of water and consult physician immediately. Avoid getting the LumaCoolTM Teeth Whitening Gel on clothes or other fabrics.

People with gum disease, receding gums or those allergic to any of the ingredients in the LumaCool[™] Gel should not use this product. In case of emergency, call 1-800-535-5053 or 1-352-323-3500 (Int'I)

OSHA HAZARD COMMUNICATION STANDARD 29 CFR 1910.1200

INGREDIENTS: Ethanol, Hydrogen Peroxide, Purified Water, HPMC, Flavoring, EDTA, Saccharin SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE.